Business Profile

Nature of business declaration

30 October 2026

LEGAL NAME SURYA ENTERPRISES	**TRADE NAME** Surya Enterprises	**WEBSITE** www.suryaenter.in
FOUNDED 2023	**GSTIN (RAJASTHAN)** 08IIPPP7537C1ZO Registered office, Jaipur	**GSTIN (DELHI)** 07IIPPP7537C1ZQ Corporate office, New Delhi
HELPLINE +91 9650300157	**EMAIL** SURYA2026ENT@gmail.com	

NATURE OF BUSINESS

Agri-inputs marketplace for seeds, farm machinery and non-chemical crop care; licensed to trade

1. Nature of business

SURYA ENTERPRISES, trading as Surya Enterprises, is a licensed agri-inputs marketplace based at Rajdhani Krishi Mandi, Jaipur, with a corporate office in New Delhi. It sells seeds, traps & repellents and farm machinery — vegetable, field, forage and flower seeds; pheromone traps, lures, sticky traps and animal repellents; sprayers, tarpaulins, hand tools, tillers and irrigation equipment — from leading brands (Syngenta, Namdhari Seeds, East West, Bayer, Barrix and KisanKraft) directly to farmers and institutional buyers through its website, its Jaipur store and an institutional desk. Founded in 2023 as a backend support channel for the agri-inputs supply chain, the company was incorporated to build the Surya Marketplace.

1. Licensed agri-inputs marketplace: genuine products from leading seed, crop-care and machinery brands, supplied in sealed manufacturer packs (ISO and ZED certified business).
2. Sells directly to farmers (B2C, 70% of sales) and to universities and institutes, bulk enterprises, dealers and co-operatives (B2B, 30%).
3. Catalogue: 3,917 products (5,556 pack sizes) from 181 brands — seeds, traps & repellents and farm machinery — priced ₹13.95 – ₹6,70,000 per pack; every pack size is its own listing with its own price.
4. Three product lines only: seeds; traps, lures and animal repellents (non-chemical crop care); farm machinery and equipment. Nothing else is stocked or sold.
5. Bulk quantities and custom packaging by quotation through the institutional desk; every online product is also sold at the Jaipur store.

2. Products we sell

CATEGORY	EXAMPLE PRODUCTS	AVAILABILITY
Seeds	Syngenta OH-102 Okra (Bhendi) Seeds · Namdhari NS 22 Cabbage Seeds · RUDRA CHILLI	WEBSITE + STORE
Traps & repellents	Barrix Catch Fruit Fly Lure · Barrix Catch Vegetable Fly Lure + Trap · Biosun Ratsun Animal Repellents	WEBSITE + STORE
Farm machinery	AMH16 HITECH KNAPSACK SPRAYER · Anil Packaging HDPE Tarpaulin 250 GSM · MANUAL SEEDER KK MSD S01	WEBSITE + STORE

Every product is sold on the website and at the Jaipur store. Bulk quantities and custom packaging are supplied by quotation through the institutional desk.

3. Sales channels

CHANNEL	HOW CUSTOMERS BUY	PAYMENT
Website	Online orders at www.suryaenter.in (browse by category, brand, crop and pack size); dispatched to serviceable PIN codes across India.	UPI via PayU
In-store	Walk-in purchases at the registered office: Shop No. SS-53, Rajdhani Krishi Mandi, Sikar Road, Kukar Kheda, Jaipur, Rajasthan — 302013 (Mon–Sat, 9:00 AM – 6:00 PM).	At the store counter
Institutional desk	Quotations by phone (+91 9650300157) or email (SURYA2026ENT@gmail.com); GST invoice issued for every supply.	Bank transfer / UPI. Advance payment unless credit terms are agreed in writing.

No sales through social media or third-party marketplaces at present.

4. End customers

B2C — Farmers

70% OF SALES

Farmers buying for their own fields, per pack — on the website or in-store.

- Small and marginal farmers
- Individual growers

B2B — Institutions & bulk buyers

30% OF SALES

Buying by quotation through the institutional desk, with GST invoices.

- Agricultural universities and institutes
- Bulk enterprises
- Dealers and co-operatives

70% B2C — Farmers | 30% B2B

5. Compliance & certifications

CERTIFICATIONS	ISO certified — Certificate no. 305023041314Q ZED certified — Zero Defect Zero Effect (MSME)
LICENCES	Licence details available on request.
PAYMENT PARTNERS	PayU, Razorpay
GRIEVANCE OFFICER	Shubham Kumar, Grievance Officer · +91 9650300157 · ct.ashok@suryaenter.in

6. Declaration

We confirm that the information above is true and describes the current nature of our business.

For SURYA ENTERPRISES

NAME _____ DESIGNATION _____

DATE _____ SIGNATURE / STAMP _____